

get wired for
prosperity



Wealth is a surplus.

Prosperity is the capacity to create a surplus.



a **PRIORI**
INTERNATIONAL

aprioriinternational.com

Design your own obsolescence or someone else will.



“We live in a time of rapid social and technological innovation, evolutions in communications and issues of worldwide concern — all occurring simultaneously. The ever-accelerating pace of change is producing an unprecedented level of complexity in our lives and in the world at large. Much of our traditional way of life — our families, our ethnic and cultural identities, our way of planning our lives and doing business together — has become deeply disoriented and unsettled.”

DR. FERNANDO FLORES
Chilean Engineer, Entrepreneur and Politician

WHY DO *apriori* PRINCIPLES WORK?

Without the *apriori* principles of Market Force, it's like you are in a game without any idea of how to win, what the rules are, or what your competitors are doing. With Market Force, the game slows down, you can incorporate strategies into your performance that others cannot, and you accelerate your results.

WHY *apriori* INTERNATIONAL?

We have a winning record. On average, companies fully engaged in our programs increase their revenues by 25% in less than two years.

At Colliers International, for example, over 3000 of their nearly 15,000 commercial real estate professionals worldwide have been introduced to Market Force, which is a core program in the Colliers University. According to Colliers University's own internal research over the past five years, results have been substantial on both the revenue producing and service delivery sides of the business, including:

- 108% higher average annual increase in revenue for producers who take Market Force versus producers who do not.
- 43% higher average performance rating for support professional who take Market Force versus support professionals who do not.

THE FOCUS: RESULTS FOR OUR CLIENTS

Our clients span more than twenty different industries, including major commercial real estate service firms, state and local governments, financial enterprises, information technology companies, as well as high-growth start ups.

"Of all the training I have done during my nearly 30 year commercial real estate career, Market Force has had the greatest impact on my success in both sales and management. Market Force teaches you to build relationships and close transactions faster and with more predictability."

— JIM SPAIN, REGIONAL MANAGING DIRECTOR/BROKERAGE
COLLIERS INTERNATIONAL, CARLSBAD, CA



"Market Force touches individuals in three ways. First, it helps you understand yourself and your unique talents. Second it supports you to find your path to the future. And, third, it gives you the tools to succeed in the marketplace. Nothing compares to the power of this technology."

— MARK ANDREWS, PRESIDENT
TME INVESTMENTS, RALEIGH, NC



"What I find different (with Market Force) is how easy it is to come up with solutions and apply them. I have followed some of the advice and got immediate results, which I find amazing."

— NATALIA BLAGOEVA, REGIONAL DIRECTOR
OF SERVICE EXCELLENCE FOR NEW EUROPE
COLLIERS INTERNATIONAL, PRAGUE, CZECH-REPUBLIC



"In a world where less is often more, apriori has helped us produce more with less (effort). The bottom line is they teach us to better coordinate action and drive results."

— MICHAEL HORWITZ, FOUNDER
CAPITAL PACIFIC, PORTLAND, OR



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